

Design of UK Youth's Sport England Delivery Model and Curriculum

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| Contact: Amy Kerridge Amy.kerridge@ukyouth.org | Date: 31/01/25 |
| Schedule: Submission of proposals: Monday 17th February 2025 9am Decision made, contracts drawn: w/c 10th March | Budget: Total: £20k approx (including VAT) |

SUMMARY

UK Youth is a leading charity that is unlocking youth work for all young people. However, we cannot make the change on our own. We bring together young people and youth workers with business leaders, teachers, social workers, doctors, policy makers and other professionals to learn, spread effective ways to support young people, and campaign for social change. Only by working together can we tackle the systemic problems that keep letting our young people down.

Through our direct delivery model we pioneer new ways of working to help youth organisations to respond to young people's urgent needs: mental health; employability; physical literacy and outdoor learning and social action. We deliver this support to diverse organisations that deliver youth work through structured programmes, grants, and our outdoor learning social enterprise – Avon Tyrrell.

UK Youth is being engaged as a 'Systems Partner' (long-term partnership and investment) as part of Sport England's '[Uniting the Movement](#)' initiative, which has a vision to transform lives and communities through sport and physical activity and facilitate a shared understanding of [physical literacy](#).

As part of our work to support the delivery of Uniting the Movement, we will launch and deliver an Incubator and Accelerator programme which will support selected youth organisations to develop, test and scale locally produced solutions for integrating physical literacy into the everyday.

TIMETABLE OF WORK:

- From Wednesday 5th February 2025: invite to tender
- Mon 17th February 9am: deadline for submission of responses
- w/c 17th February: clarifications/questions and shortlisting
- Tuesday 4th March: meetings with shortlisted candidates
- w/c 10th March: further discussion, decision made, contracts drawn
- w/c 17th March: work starts
- w/c 26th May: work concluded, final deliverables shared with UK Youth

OVERVIEW AND BACKGROUND



About UK Youth

UK Youth is a leading charity that exists to ensure all young people are equipped to thrive and empowered to contribute at every stage of their lives. We work with others to ensure that the youth sector is strengthened, supported, and that provision is youth-led, evidence-informed and delivers high-quality outcomes.

UK Youth plays a unique role in addressing: the lack of investment into the youth sector, the lack of cross sector understanding of how youth work makes a difference and the limited opportunities to embed effective solutions. These factors lead to mass inequality of access to youth services for young people.

At UK Youth we believe in the potential of young people and the power of youth work to positively transform the lives of young people for the better. We want to work towards a society that, understands, champions, and delivers effective youth work for all.

UK Youth's [website](#).

Background and work already undertaken

Physical and outdoor learning experiences are not equitable for young people in the UK, with a trend of declining activity levels over time. Research indicates that short-term physical activity interventions are insufficient to encourage sustained engagement with physical activity among young people.

UK Youth is addressing access inequalities to physical literacy through a three-tiered intervention to be delivered across the next 2 years, which will pull learnings from place-based solutions developed with individual organisations to influence the youth sector.

So far, UK Youth have developed an outcomes framework for our work on this programme, which divides programme activity into a set of long-term and intermediate outcomes:

Outcome 1: Youth work and outdoor learning organisations integrate movement and activity into their everyday.

- Intermediate Outcome 1.1: Increased skills and knowledge of Physical Literacy through Outdoor Learning and Youth Work practice among XX organisations
- Intermediate Outcome 1.2: Best practice solutions for Physical Literacy through Outdoor Learning and Youth Work practice developed, trailed and tested by XX organisations

Outcome 2: UK Youth is equipped for systems impact and can scale and grow learning and best practice approaches in physical literacy and outdoor learning across the sectors which support young people

- Intermediate Outcome 2.1: UK Youth has built capability for system change which supports the integration of movement and activity across the sectors which support young people
- Intermediate Outcome 2.2: UK Youth has consolidated and increased access to the evidence base of what works in physical literacy and outdoor learning, working in collaboration with others to embed learning and scale quality provision and becomes a go-to voice on practice and policy

Activities which take place under and contribute to the achievement of outcome 1, are as follows, and include the proposed incubator and accelerator initiatives:

Tier 1 - 'Universal Learning Offer': Cross-sector digital learning and development offer consisting of online training and resource sharing. Platforming ongoing experimental practice in Tiers 2 and 3. *(Not in scope for this tender)*

Tier 2 - 'Funded Incubators': A learning journey, delivered by UK Youth, of virtual, residential and

mixed learning methods which support 30 participants through opportunities to ideate, implement, test and refine evidence-based local interventions. Solutions are to be co-designed between practitioners and their young people.

Tier 3 - 'Project Accelerators': Further funding and support given to five practitioners based on solutions developed during Tier 2. This will support participating organisations to test their refined solutions, assess its scale-readiness, implement their solution at scale and test the scaled solution.

Overview of work required

We are commissioning work which will:

- Develop 2x participant journeys, one to support the Tier 2 Incubator offer (for 30 participants) and one for the Tier 3 Accelerator offer (for five participants). Each participant journey should define the steps that participants will undertake (e.g. ideate, implement, test, and refine), alongside proposed timelines and objectives of each stage).
- Develop 2x 'schemes of work' / 'curriculums', one to support the Tier 2 Incubator offer (for 30 participants) and one for the Tier 3 Accelerator offer (for five participants), both of which UK Youth will deliver in line with the participant journeys. The schemes of work should include:
 - o Learning outcomes
 - o Proposed activities for meeting the learning outcomes
 - o Proposed mode of delivery (e.g. online, face to face training, self-guided learning, peer to peer learning, etc.)
 - o Signposting to existing high-quality resources and assets that can be drawn upon and used during delivery.
- Convene UK Youth Staff with youth workers and young people to co-produce these elements of our programme offer.
- Develop examples of supporting example assets in the form of slide decks, taster workbooks, or other appropriate resources; which UK Youth can build on.

METHODOLOGY

We're keen for potential contractors to bring with them approaches which they feel may best suit this work. Co-design approaches selected should be pragmatic and proportionate to the scope of the work.

OUTPUTS/DELIVERABLES

- **Deadline w/c 31st March:** 2x participant journey maps (one for Incubator and one for Accelerator), detailing timelines and objectives.
- **Deadline w/c 21st April:** Scheme of work for Tier 2 Incubator; including Learning outcomes, proposed activities for meeting the learning outcomes, proposed mode of delivery (e.g. online, face to face training, self-guided learning, peer to peer learning, etc.); examples of supporting assets in the form of slide decks, taster workbooks, or other appropriate resources and signposting to existing high-quality resources and assets - that can be drawn upon and used during delivery.
- **Deadline w/c 26th May:** Scheme of work for Tier 3 Accelerator; including Learning outcomes, proposed activities for meeting the learning outcomes, proposed mode of delivery (e.g. online, face to face training, self-guided learning, peer to peer learning, etc.); examples of supporting example assets in the form of slide decks, taster workbooks, or other appropriate resources and signposting to existing high-quality resources and assets - that can be drawn upon and used during delivery.

CONTRACT MANAGEMENT



We expect work to take place from March – until approx end May. The anticipated budget is approx. £20K (inclusive of VAT).

The payment schedule will be:

- One payment of 50% upon signature of the contract from both sides
- One payment of 30% on delivery of participant learning journeys and Scheme of work for Tier 2 Incubator in April 25
- One payment of 20% on delivery of Scheme of work for Tier 3 Accelerator in May 25

The contract will be accountable to Tina Burrows Head of Design and managed on a day-to-day basis for UK Youth by Amy Kerridge, Design Manager.

AWARD CRITERIA

In your proposal, we are primarily interested to hear about your organisation's track record of designing incubator and/or accelerator type programmes (**essential**). Furthermore, we are interested in your track record of working with youth organisations (**desirable**).

Proposals for undertaking the work should include:

1. Suggested methodology for the work;
2. An outline of staff allocation to complete the work, including experience and qualifications of key staff members in carrying out similar projects, a project manager/lead contact and charging rates for staff involved; – e.g. pen portraits/high level CV
3. Your timeline for the project including earliest start date;
4. Case studies and referees for similar work;
5. Overall cost for the work

Proposals will be considered against the following criteria:

1. To what extent does the proposal demonstrate an understanding of what we are trying to achieve?
2. To what extent does the proposal meet the requirements set out in this brief?
3. What degree of experience does the bidder demonstrate in the proposal in order to successfully complete the work?
4. How well has the bidder structured a team in order to successfully manage the contract and deliver the required work to the budget and timetable required?
5. To what extent does the proposal provide value for money against the budget required to ensure good investment of limited charity resources?

PROCUREMENT PROCESS

For procurement timeline, please see Outputs/ Deliverables above.

All responses must be received by **Monday 17th February 2025 at 9am** by Amy Kerridge at amy.kerridge@ukyouth.org